

NETWORK LIGHTING CONTROLS UPDATE SAG SUBCOMMITTEE MEETING

MARCH 07, 2023

Agenda

- Historical Networked Lighting Controls Projects
 - 2018 2022
- 2022 Offering
 - Participation Pathways
 - Incentives
 - Marketing
 - Training & Education
- 2023 Offering
 - Participation Pathways
 - Incentives
 - Marketing
 - Training & Education
- Considerations for 2023 & Beyond





Historical Networked Lighting Controls Projects

Year	Number of Projects	Gross kWh
2018	1	152,000
2019	1	27,000
2020	0	0
2021	9	204,000
2022*	15	439,800

2023 Pipeline is forecasted to increase savings above 2022



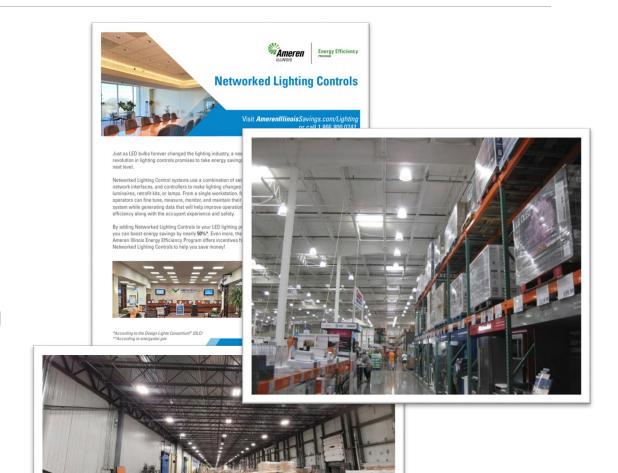
^{* 177,600} of 2022 savings is attributed to projects that participated in the Program Ally LLLC Pilot

Participation Pathways:

- Standard Lighting
- Program Ally LLLC Pilot

Control Technologies Incentives:

- Standard Lighting: NLC
 - \$0.75 per watt controlled no existing controls
 - \$0.40 per watt controlled existing occupancy or daylight only controls
- Program Ally LLLC Pilot
 - up to \$0.50 per watt controlled





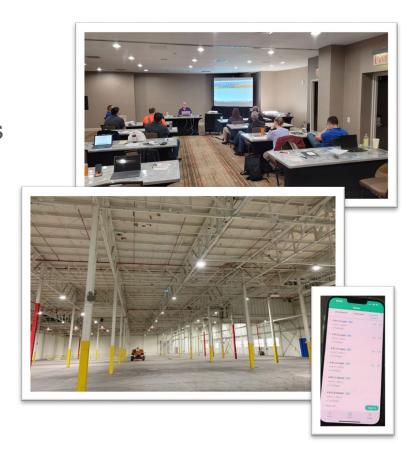
2022 Offering

Marketing Energy and Non-Energy Benefits:

- Included NLC as topic for both the Customer and Program Ally monthly newsletter throughout the year
- Sent NLC email promotion to Customers and Program Allies
- Power Lunch Webinar on NLC incentives and benefits offered to Customers and Program Allies
- NLC session included at AIC annual Business Symposium and at ISPE seminar

Training & Education:

- Offered 3 Free 2-day Program Ally training for LLLC
- Emergency Lighting Webinar: Focused on how LLLCs help with meeting Emergency Lighting Egress requirements





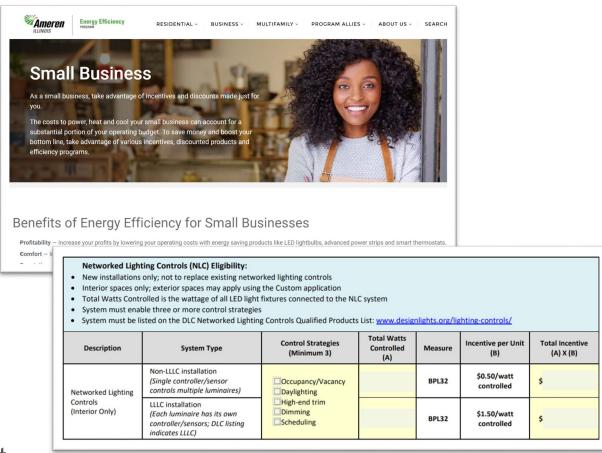
2023 Offering

Participation Pathways:

- Standard Lighting
- Small Business Direct Install

Control Technologies Incentives:

- NLC standard lighting incentives:
 - \$0.50 per watt controlled NLC
 - \$1.50 per watt controlled LLLC
- SBDI:
 - NLC (includes LLLC) \$1.25 per watt controlled





Marketing Energy and Non-Energy Benefits:

- Promote NLC benefits in Monthly newsletters for both Customers and Program Allies
- Power Lunch Webinar for Customers and Program Allies on NLC benefits
- NLC session included in Spring EBMI Event, AIC Business Symposium, and other events
- Develop NLC Benefits Marketing Collateral for Installation Contractors, Distributors, and Customers

Training & Education:

- Revising Program Ally training for Q2 and Q3
- Revising Webinar Education for Q2 and Q3





Considerations for 2023 and Beyond

Participation Pathways:

- Continue inclusion in Standard and SBDI to ensure access across customer segments
- Collect Program Ally feedback for incentive levels

Marketing Energy and Non-Energy Benefits:

- Develop Sales training support
- Develop Marketing Collateral that identifies:
 - Choosing NLC vs. LLLC
 - NEBs

Training & Education:

Develop unique trainings for Installation Contractors & Distributors to expand





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