

IQ SOUTH FOCUS GROUP MEETINGS:

AMEREN ILLINOIS AND NICOR GAS

OCTOBER 2020

AmerenIllinoisSavings.com

Select Participating CAAs/CBOs



CHAMPAIGN COUNTY REGIONAL PLANNING COMMISSION



Community Action Agency





East Central Illinois Community Action Agency "Helping People, Changing Lives"



Two Rivers Regional Council of Public Officials



Department of Human Services



Select Participating CAAs/CBOs





Process

- Outreach to CAA Executive Directors, Weatherization and LIHEAP leads and CBOs to invite them to small-group CAA-CBO-only small focus group meetings.
 - EDs participated in separate ED-only meetings.
 - Weatherization/LIHEAP leads in separate, longer focus group meetings.
 - Meetings also included participation from several utility representatives, whose role was to listen to and understand the feedback.
 - No "third rails" topics that were untouchable. All feedback encouraged, positive and negative.
 - Key message was that utilities want to support increased engagement by CBOs/CAAs, not only in IQ-S Committee but importantly throughout the IQ portfolio/programs. CBOs/CAAs seen as in the best position to advise on IQ portfolio/program changes as they have direct engagement with residents of the struggling communities they serve.
- Active, enthusiastic participation. Small groups, limited to CBOs/CAAs and utility representatives, with topics and relatable language tailored for CBOs/CAAs, yielded robust participation and input.
- Facilitation by IQ-S Sr. Facilitator, Annette Beitel, with technical support from Tim Melloch, and notetaking support by FutEE supervisor Tomas Torres-Garcia.
- Received considerable leadership, guidance and support from Dr. Dalitso Sulamoyo, Chief Executive Officer of Champaign County Regional Planning Commission, and also member of IQ-S Leadership Team.



Substantive Areas Covered

- Participants asked to comment on goals for IQ portfolios/programs, in addition to FEJA statutory energy savings targets
 - CAAs/CBOs identified additional recommended IQ portfolio/program goals, including:
 - Increased funding for IQ programs, increased hiring from disadvantaged/rural communities, increased pool of diverse and rural vendors, and more recruiting/mentoring of diverse staff in all areas of portfolio.
 - In addition, health and safety (such as Porch Lights Program), more education on how to read and reduce bills beyond EE measures, for which funding is limited.
 - Provided input on possible trade-off between statutory savings goals and other IQ portfolio/program goals.



Substantive Areas Covered

- **SAG IQ Program Ideas:** Feedback and comments on all IQ program ideas proposed through SAG. Generally very favorable comments/interest, with one exception.
- **IQ Committee Ideas**: Feedback and comments on IQ program ideas that have emerged in the IQ committees which have been further refined.
- **Current Utility Programs**: Time permitting, feedback on current Ameren IL and Nicor programs, and suggestions on modifications, enhancements and/or challenges.
 - IQ-S committee will circle back and facilitate discussion on how utilities will incorporate CBO/CAA suggestions in the new IQ portfolio plans for 2022 - 2025



Next Steps

- Work with CAAs/CBOs to identify who would like to participate in November CBO/CAA feedback/utility response meeting geared towards incorporating CBO/CAA suggestions in new portfolio; work with interested individuals/organizations to help coordinate remarks to avoid duplication.
- Using structured and pre-determined metrics, evaluate additional CBOs to recruit for IQ-S committee in 2022 to fill in gaps (geographic gaps and to include additional diverse voices).
 - Outreach will be based on curated list of CBOs with dozens of potential candidates who provide direct EE or allied services that could leverage EE message.
- Per FEJA, Ameren IL and Nicor have demonstrated a high commitment to ongoing feedback throughout the portfolio cycle, not just tied to SAG portfolio planning timeline.
- Ameren IL and Nicor also very committed to identifying CBOs and CAAs who are interested and capable of greater involvement in program delivery; and providing necessary additional support to help them succeed.





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