# Introduction to SAG Market Transformation Small Group

Celia Johnson, SAG Facilitator Wednesday, October 26 Meeting

## **Presentation Agenda**

- Background and Purpose of MT Small Group
- MT Small Group Topics
- Proposed Schedule
- ► Q&A

## Background and Purpose of MT Small Group

#### Background

- In 2022, the SAG MT Savings Working Group approved edits to IL-TRM Attachment C, the Framework for Market Transformation Savings in Illinois
- The final meeting to discuss Attachment C edits was held in August -ComEd suggested a "MT Small Group" be created in the IL-TRM off-season to discuss several open MT questions
  - See <u>August 16</u> ComEd presentation: <u>MT Edits to Attachment C (ComEd Presentation)</u>

#### Purpose

 To resolve open market transformation questions before the next IL-TRM update process begins in spring 2023.

#### Participation

 Open to all interested Working Group participants, unless a topic may present a financial conflict of interest or when consensus resolution is needed

### Background and Purpose of MT Small Group

#### Meeting Frequency

- Monthly
- Timing to Resolve Open Issues
  - By end of Q1 2023 (March)

# **MT Small Group Topics**

#### Topic 1: Logic Model Definition

- Define "preponderance of the evidence" a term used in IL-TRM Attachment C to evaluate the impact of the Logic Model for an MT initiative
- Discuss what this term means and how it will be applied for MT initiatives; discuss theory-based evaluation

#### Topic 2: MT Energy Savings Framework

- Define specific re-opening criteria for this Framework
- Define what happens to MT savings (retrospectively and prospectively) when the Framework is revised; when does a utility get credit for future savings? What savings can be "put in the bank" for later?

#### Topic 3: MT Policy Questions

- Several policy questions were raised when the MT Framework was developed in 2019
- Working Group reached "final draft" resolution in mid-2020, but was not ready to finalize given the early status of MT initiatives in IL

# **MT Small Group Topics**

- Topic 3: MT Policy Questions
  - Several policy questions were raised when the MT Framework was developed in 2019
  - Working Group reached "final draft" resolution in mid-2020, but was not ready to finalize given the early status of MT initiatives in IL
  - Small Group to discuss:
    - Whether participants are comfortable with current final draft policy resolution, or whether additional edits are needed
    - In what forum does this resolution belong? Options include TRM Attachment C, IL EE Policy Manual, or SAG website
    - <u>Click here to download the Proposed Market Transformation Policy Resolution</u> (clean final draft, June 2020)

# **Proposed Schedule**

Small Group Meeting Date	Topics
Small Group Meeting #1: Wed. October 26, 2022 (9:00 - 10:30 am)	<ol> <li>1) Introduction to MT Small Group</li> <li>2) Discuss Topic 1 - Logic Model Definition</li> </ol>
Small Group Meeting #2: Wed. November 30, 2022 (10:30 am - 12:00 pm)	<ol> <li>Follow-up on October meeting</li> <li>Discuss Topic 2 - MT Savings Framework</li> </ol>
Small Group Meeting #3: Mon. December 19, 2022 (10:30 am - 12:00 pm)	<ol> <li>Follow-up on November meeting</li> <li>Discuss Topic 3 - MT Policy Issues</li> </ol>
Small Group Meeting #4: Wed. January 11, 2023 (10:30 am - 12:00 pm)	<ol> <li>Follow-up on December meeting</li> <li>Agenda TBD, depending on status of prior meetings</li> </ol>
Small Group Meeting #5: Mon. February 13, 2023 (10:30 am - 12:00 pm)	<ol> <li>Follow-up on January meeting</li> <li>Discuss final draft resolution of open issues</li> </ol>
SAG MT Savings Working Group Q1 Meeting: Wed. March 8, 2023 (10:00 am - 12:00 pm)	Among other topics, present resolution of open issues to larger Working Group, request final comments

# What burden of proof should be applied to meet "preponderance of evidence" test?

"Because the unit of analysis is an entire market not a single transaction, MT evaluations tend to require numerous pieces of evidence that 1) change is occurring; and
2) the program is influential in that change. A preponderance of evidence approach, rather than proof is most often required."

- Illinois TRM, Attachment C

"Successful incorporation of MT initiatives into a program portfolio that is dominated by resource acquisition programs generally **requires that stakeholders accept these methodological differences** between the two program approaches, and the fact that with MT initiatives, **attribution can typically only be established qualitatively**." - Illinois TRM, Attachment C

## Q&A

#### SAG Facilitator Contact Information

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