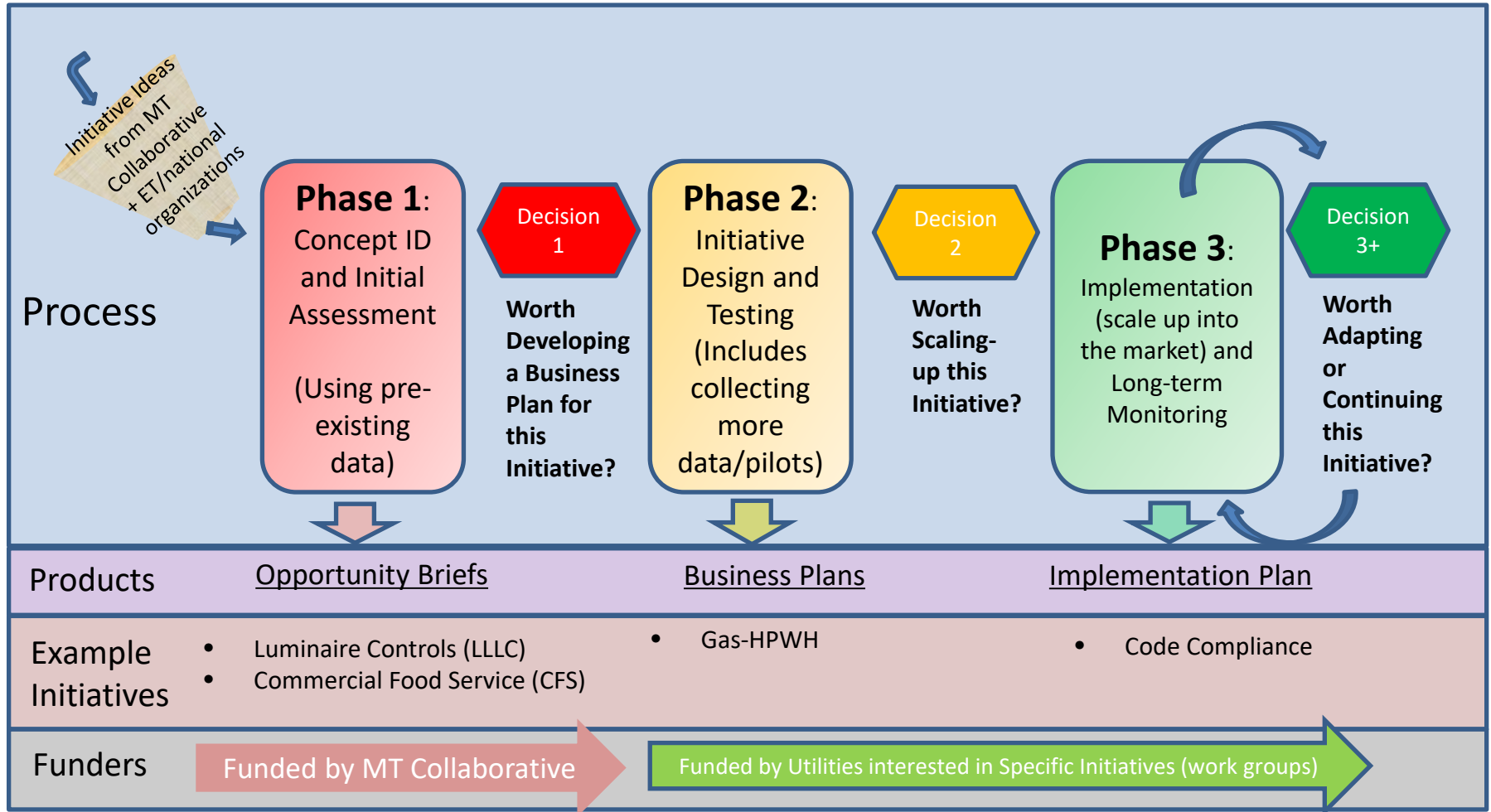


MIDWEST MARKET TRANSFORMATION INITIATIVES: Update May 19th, 2020



MT Initiative Process



Current MT Initiative List

- Active
 - Code Compliance Implementation (MT support)
 - Commercial Food Service: Food Equipment Rebate Pilot
 - Gas Heat Pump Water Heaters (GHPWHs)
- Opportunity briefs - under consideration
 - Residential Advanced Windows
 - Thin triple windows and detachable low-e storm windows
 - Commercial Window Attachments
 - Electric Heat Pump Water Heaters
 - Commercial Food Service (CFS)
 - Luminaire Level Lighting Controls (LLLC)
- Others bubbling:
 - Retail Products Platform
 - Suggestions in SAG call for ideas

Code Compliance Implementation Plan

- Status
 - MEEA completed the IL residential and commercial code compliance baseline studies late 2019
 - MEEA completed the draft implementation plan and circulated with funding utilities for feedback
 - Requesting evaluator review and feedback
- Plans for 2020
 - MEEA to finalize implementation plan incorporating utility and evaluator feedback
 - Present document to MT SAG Working Group in July meeting

Commercial Food Service

- Status
 - Food Equipment Rebate (FER) Pilot program continuing to operate, preliminary results positive on measure uptake, especially on gas side
 - Assessing the impacts from Covid-19 on future participation
 - Final draft of CFS baseline on track to be completed by end of May, results planned for SAG MT review during July meeting
- 2020
 - Continued delivery of the FER pilot program
 - Development of MT Business Plan, dependent on funding utilities assessment of MT potential
 - Funding utilities plan on a group meeting to assess the MT potential from the FER results, the CFS baseline, and the business plan; date pushed due to Covid-19 concerns on FER pilot

Gas Heat Pump Water Heaters

- Status
 - Business Plan activities
 - Completed MT logic model and Market Progress Indicators in coordination with NEEA
 - WH market characterization research completed,
 - Working with the North American Gas Heat Pump Collaborative for next steps
- Plans for 2020
 - Expansion of WH market research, leveraging results from Nicor Gas study through North American Gas Heat Pump Collaborative
 - Launch field demonstrations of GHPWH in Nicor Gas service territory
 - Development of savings baseline
 - Prep for launching of national and local MT intervention strategies to prep water heater market for launch of GHPWHs in 2022 Q4)

Opportunity Briefs

Additional Opportunity Briefs currently under consideration:

- Residential Advanced Windows
 - Thin triple windows and detachable low-e storm windows
- Commercial Window Attachments
- Electric Heat Pump Water Heaters
- Commercial Food Service
- Luminaire Level Lighting Controls (LLLC)

Next Steps:

- Soliciting feedback, additional information needed
- Seeking utility participation



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