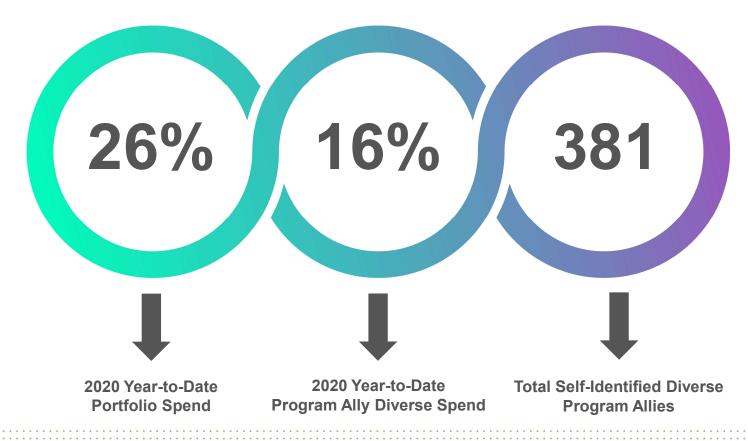


### **Portfolio Diverse Spend**





### **Ameren Illinois Diverse Procurement**





### **Ameren Illinois Diverse Implementation Contractors**





\*To date in 2020; anticipated to spend

# **Diverse Business Survey**





# **Diverse Vendor Database**





# Internship Recap Video



• https://vimeo.com/455982270/627ee147d3

# Internship Program





### **Staffing Grant Support for Small Businesses**





# Ameren Shifts Program To Help Local Businesses

May 28, 2020

Since 2018, the Ameren Illinois Energy Efficiency program has funded summer internships with their network of small contractors and non-profits working in the energy efficiency industry. This workforce development program has matched several entry-level candidates with employers in need of talent in the areas of HVAC, customer service, and more.

Due to COVID-19, many participating employers were not in a position to bring on new staff as their focus shifted to adapting their business and retaining their existing staff. Ameren Illinois partnered with the Greater Peoria Economic Development Council to adapt as well, creating an alternative offering in the span of a few weeks to provide staffing grants to those businesses focused on retention. Because of GPEDC's technical support and expertise, 20 employers are now successfully launching their participation in this 12



A group shot from the 2019 internship

## **Minority Business Development Center Partnership**







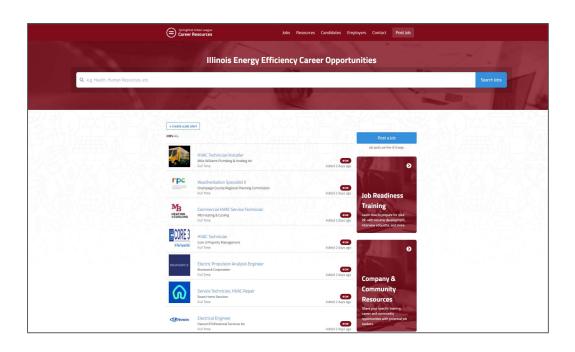


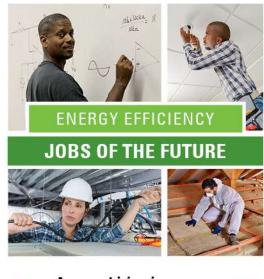


### **Jobs Board**



### IllinoisEnergyEfficiencyJobs.com





Are you hiring in energy —
efficiency? Post your opening on
our Jobs Board for FREE! —

CLICK HERE to visit our JOBS BOARD!

# **Building Community Action Agency Capacity**





### **Success Story: Diamond Jackson**





In its mission for equality, the Springfield branch of the NAACP (National Association for the Advancement of Colored People) seeks to bring energy justice to the Land of Lincoln.

As one of the first energy efficiency interns with the Springfield NAACP, Diamond Jackson learned how the right light bulbs, advanced power strips, and smart thermostats can help Ameren Illinois customers save money. Her experience as an intern paved the way for Diamond to land a full-time job in May 2020 as Energy Efficiency Liaison for the Springfield NAACP.

Diamond's journey from first-time intern to full-time educator began with the Ameren Illinois Energy Efficiency Internship Program. Launched in 2018, the Program aims to establish a pipeline of diverse, local talent for the growing energy efficiency industry.

Working with partner organizations like the NAACP, Ameren Illinois provides hands-on job training and industry-related education for selected intern recipients every summer. Interns learn about employment opportunities, receive mentorship from professionals, and build skills that will help them secure a full-time position in energy efficiency - just like Diamond Jackson.

Today, she impacts her community "I believe internships with by teaching citizens how smart thermostats can help them save on their monthly power bill.

"I believe internships with companies such as Ameren Illinois skills to use in the workplace." are important because they give interns an opportunity to network and develop transferrable skills

companies such as Ameren Illinois are important because they give interns an opportunity to network and develon transferrable

to use in the workplace," says Diamond. "As the first-time intern to full-time hire for the Ameren Illinois and Springfield NAACP partnership, I appreciate the meaningful purpose of the partnership and how my position plays a role in educating our community about smart thermostats and energy efficiency."





The Energy Efficiency Internship Program prepares the next generation of workers for the growing energy efficiency industry.



10 to 15 promising students gain hands-on education and opportunities every summer.

For more information on the Ameren Illinois Energy Efficiency Internship Program, visit

#### CONTACT

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